



SUMMER NEWSLETTER – AUGUST 2008

ARA Partners with Rocky Mountain Relocation Council

The Arizona Relocation Alliance and the Rocky Mountain Relocation Council have strengthened their alliances and are currently in the planning stages to hold a joint educational session and business meeting early next Spring. The date has been set for **March 18, 2009** and the location will be the Embassy Suites Hotel in Phoenix. All members of the Rocky Mountain Relocation Council will be invited to attend the Arizona Relocation Alliance sponsored event.

Some of the overall objectives for both organizations are goals to broaden regional presence, increase membership and strengthen resources in the Western U.S. All members of the Board of Directors for both groups are very excited about this opportunity and are looking forward to working together to plan and carry out a fantastic day of learning, meeting new people and networking with industry professionals. CRP credits will be available.

Save the date on your calendar and watch for upcoming details and announcements about this and future events.

Visit: www.azrelocationalliance.com and [http://www.rmronline.org/](http://www.rmronline.org)

IRS Announces Increased Standard Mileage Rates Effective July 1, 2008



In response to increased fuel costs, on June 23, 2008 the IRS announced that it is increasing the optional standard mileage rates used for computing deductible automobile costs for business and other purposes, including moving. Announcement 2008-63. Beginning July 1, 2008, the new rates will be 58.5 cents per mile for business use, up from 50.5 cents, and 27 cents per mile for moving expenses, up from 19 cents. The IRS ordinarily adjusts the mileage rates once per year, but opted to do so in mid-year because the costs of fuel have escalated dramatically in recent months.

Source: IRS.gov



SAVE THESE DATES!

3rd Quarter General Meeting

THURSDAY, SEPTEMBER 11, 2008

8:30 Registration

9:00-11:30 Meeting

Barry Broome from the Greater Phoenix Economic Council and Eric Bott, General Manager, American Sterling Bank will be presenting

Location: First American Title North Phoenix

4th Quarter 'Munch & Learn' & Charity Donation Drive

TUESDAY, DECEMBER 9, 2008

Time: 3:00 p.m.

Location: TBA

5th Annual Relocation Summit

WEDNESDAY, MARCH 18, 2009

Location: Embassy Suites

CRP credits will be available!

For details & to register go to: www.azrelocationalliance.com

GLOBAL RELOCATION TRENDS

Top Expatriate Destinations



United States: 22%	Singapore: 4%
China: 19%	Germany: 3%
United Kingdom: 15%	Japan: 3%
France: 2%	Mexico: 2%

Source: GMAC Relocation Trends 2008

SPONSOR AN EVENT!

Sponsorships are available for the upcoming 5th Annual Relocation Summit on March 18th, 2009. If you are interested in being a Bronze, Silver, Gold or Platinum sponsor please contact any ARA Board Member via AzRelocationAlliance.com.



3RD QUARTER GENERAL SESSION – SEPTEMBER 11, 2008 THE INFORMATION INFUSION FORUM

Don't miss this one! Guest speakers will be providing an information packed morning discussing details that impact each of us living in the Southwest.

Barry Broome, President/CEO of the Greater Phoenix Economic Council will be presenting: *Milestones, What's Next and GPEC's FY08 Action items to the 2010 Desired State.* Hear how GPEC is the first point of contact for many growing companies seeking a choice location in the Southwest and Mountain West regions and how the organization is committed to transforming one of the nation's fastest-growing markets into a sustainable economy for future generations.

Eric Bott, General Manager, American Sterling Bank. His presentation *Trends in the Banking Industry – The Last Seven (7) Years* will provide insight into the history and direction of banking and mortgage in the years to come and how to prepare your transferring employees for new underwriting guidelines to expedite the loan process.



**This event will be held at: First American Title Company
20860 N Tatum Blvd., Suite 100 Phoenix, AZ 85050
8:30 a.m. – Registration; 9:00 – 11:30 a.m. Meeting
Cost: \$15.00 Members; \$20.00 Non-members
2 CRP Credits are approved!**

For more information and to register go to: azrelocationalliance.com

ANNOUNCEMENTS

The Board of Directors invites you to share your ideas!

We are always looking for new and compelling topics for educational sessions, fun events and industry updates.

Corporate Professionals

ARA is currently looking for Corporate Professionals who would be interested in helping us set up a Corporate Board.

Contact: Jason.Vargas@beltmann.com

Have you checked out ARA's website lately?

Visit often. There are always updates and new information available on events & industry news to keep you informed.

AzRelocationAlliance.com!

Join our Member Forum and post information about you, your company and your special talents!



Summer Road Trips

What effect does \$4 and above gas prices have on (Arizona) consumers when it comes to summer travel?

When gas prices surpass a milestone such as the \$4 per gallon mark, many consumers start to rethink their travel plans and recalculate their travel budgets. And while a road trip this summer will cost travelers more money this year, the difference in prices is much less than you might think.

❖ Phoenix to Las Vegas

Last summer, motorists spent about \$58 to get to Las Vegas in a sedan and \$84 to get there in an SUV.

This summer, travelers in a sedan can expect to pay about \$84 for fuel while those traveling in an SUV can expect to pay \$110.

All in all, it's about \$26 more to get to Sin City this year over last.

❖ Phoenix to San Diego

Last summer, it cost travelers in a sedan just about \$73 in fuel for this roundtrip while those traveling in an SUV spent just over \$104 on fuel.

This summer, if you're in a sedan, you can expect to pay \$103 for gas and if you're in an SUV, you'll be paying upwards of \$136.

On average, you'll spend around or just over \$30 more for fuel than you did last summer.

Source: Internet (AAA Arizona)



DECEMBER EVENT 'MUNCH & LEARN' & CHARITY DRIVE

Date: December 9, 2008

Time: 3:00 p.m.

Location: TBA

The Board of Directors will be hosting a December event to include an educational session, social cocktail hour and charity donation drive. Mark your calendar and watch for additional details on how you can participate and contribute to this year's charity.

Get updates on this event ~

Visit:

www.azrelocationalliance.com



ON THE MOVE...

A new section of the ARA quarterly newsletter will be dedicated to tidbits of industry information that pertains to anything or anyone that may be 'On the Move'. Please feel free to submit articles and details and we will be sure to include them in an upcoming edition.

